

## Manuel Laborde Barriga is Uniban's new CEO

- ***With over 30 years experience in companies in Latin America, Europe, North America, and Asia, Laborde will take over as leader of the international commercialization company and its affiliates.***

**Medellín, Colombia. January 27, 2023.** Comercializadora Internacional Unibán S.A. introduced Manuel Antonio Laborde Barriga as its new CEO. The Board of Directors selected him as a result of his over 30 years experience in companies in Latin America, Europe, North America, and Asia, which are mostly involved in the agricultural value chain such as oil palm, soya, coffee, and dairy products, among others.

“Together with Uniban’s team, its partners, and allies, we will continue to be the leaders in banana and plantain exports, prioritizing sustainability, in the Uraba and Magdalena regions. Thanks to our team, we will continue as a key driver of progress, creating jobs and well-being, which are key traits in the country’s agricultural and food security policies.”, said Laborde.

The new CEO is an industrial engineer from Universidad de Los Andes, a master’s degree in administration by Inalde, and an MBA from Northwestern University’s *Kellogg School of Management, from Evanston, IL*. He has 14 years’ experience in one of the world’s most important ingredient and vegetable oils companies: *Loders Croklaan B.V.* (a division of *Unilever*, then of *IOI Corp* and currently a *Joint Venture with Bunge*), where he held the vice presidencies for Latin America, Asia Pacific, Sales and Marketing for North America, and also *Chief Business Development Officer*, where he was responsible for the global strategy for mergers, acquisitions, and new business development for the group. he started his career with *Monsanto* in Colombia, in the field of agriculture, and then in Chicago with *Nutrasweet-Kelco*.

Finally, Laborde added: “We at Unibán speeded up the implementation of our profitable growth strategy to continue to strengthen and expand access to international markets for products such as bananas, plantain, and high-added value derivatives. We redoubled our efforts to position the Colombian origin as a differentiation factor in quality and sustainability.”

### **Unibán:**

C.I. Uniban S.A. is the Colombian international commercialization Company that carries out logistics-intensive agri-industrial businesses in which, for over 50 years in the market has been a leader in the agri-industrial and commercial activities, mainly in Colombian bananas, plantains, and exotic bananas. In the company’s main pillars are commercialization and logistics, services to producers in the field, market development, agricultural production, and corporate social responsibility.

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