

## Unibán and Unibán Fundación work for the sustainable development of their communities by supporting initiatives such as the 17th Plantain Festival in the Municipality of Turbo, Uraba

- *Committing to the regions' sustainable development is part of the activities carried out by Unibán and Unibán Fundación. By means of dialog, knowledge transfer, and strengthening the social fabric, both organizations provide support for local events, such as the 17<sup>th</sup> version of the Plantain Festival.*
- *Over **500 people from the locality of Monteverde #2** and its surroundings came to this Festival which, for the first time, included academic talks, sports, gastronomic samples, and a commercial fair.*

**Uraba, Antioquia. Julio 6, 2023.** Community work is one of the tools used by Unibán and Unibán Fundación to promote sustainable development of the territory and quality of life their inhabitants. In its desires to get closer to the communities, they have been actively participating in local events around the Uraba region, like the 17<sup>th</sup> Plantain Festival in the locality of Monteverde no.

The festival was attended by over **500 participants**, mostly small banana producers from the area and nearby localities that export through the Company. They attended academic talks on topics such as soil and productivity, **Sigatoka, and gender equality**. There was also the first gastronomy contest 'Sabor a Plátano' where journalist and chef **Lucero Vilchez acted as judge and** also shared her experience about identity and local cuisine.

The program also included sports activities, such as the traditional soccer game between Company employees and the producers and their children, and four-team baseball and softball matches. Currently, Unibán Fundación reaches over 2700 boys, girls, and teen-agers in Uraba through their sports projects, which also promote discipline, community living, and interpersonal and family relationships.

In addition, the Plantain Festival included, for the first time, 16 companies that enabled the community to get to know a broad range of high-quality agricultural products, including specialized nutrition, organic fertilizers, biosafety for Fusarium, packing innocuity, and environmental solutions, thus giving small producers access to these alternatives.

"At Unibán and Unibán Fundación we are building a nation by supporting local events such as the 17<sup>th</sup> Plantain Festival, trying to improve the quality of life for small plantain producers who are a key part of our production chain. This was a highly enriching experience that allowed us to establish a dialog, transfer knowledge and, especially. A great opportunity to improve the quality of life in distant territories, such as the locality of Monteverde no. 2 in the municipality of Turbo", said Carolina Jaramillo Ferrer, Director of Sustainability and Fundación.

**For more information, contact:** Juliana Arismendy Cell. 300 677 47 83 [juliana@libretapersonal.com](mailto:juliana@libretapersonal.com) or Alejandra Jaramillo Cell: 350 449 23 31 [alejandraj@libretapersonal.com](mailto:alejandraj@libretapersonal.com)